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How big is the outdoor power equipment market?

The outdoor power equipment market in the U.S. is projected to grow significantly, reaching an estimated value of USD 24.94 billion by 2032, driven by the rising demand for battery-powered equipment for landscaping and gardening services. Outdoor Power Equipment consist of small motors or engines primarily used for exterior service.

What does an outdoor power company do?

Working with regulators to ensure outdoor power equipment, batteries, and other products make it safely to stores and into the hands of customers. Engaging with local, state, and national codes and standards bodies to promote the value of the living landscape.

Who makes outdoor power equipment?

Major players operating in the outdoor power equipment industry are: In August 2023, Kress, an outdoor power equipment manufacturer, launched a line of Mission RTK robotic mowers designed with the RTKn and Mowing Action Plan (MAP) Technology.

What is outdoor power equipment?

Outdoor power equipment, including lawnmowers, blowers, hedge trimmers, and saws, plays a crucial role in various landscaping operations, such as lawn maintenance, hardscaping, tree care, and snow removal. The evolution of the urban lifestyle has encouraged demand for outdoor equipment, especially in landscaping and gardening.

The outdoor power equipment (OPE) market is undergoing a fundamental transformation. Historically reliant on small gas engines, the industry is now shifting toward ...

From portable solar generators to industrial microgrids, outdoor power solutions are rewriting the rules of energy access. Whether you're powering a remote clinic or a mobile research station, ...

Governor Kathy Hochul today announced that contracts have been executed for 26 large-scale land-based renewable energy projects that, upon completion, will provide more ...

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Delve into the essential role that the Outdoor Power Equipment Industry (OPEI) plays in the outdoor power equipment industry--from advocacy to market analysis to standards ...

The Outdoor Power Products market refers to the global industry involved in the development, production, and deployment of Outdoor Power Products solutions across ...

The outdoor power equipment market size was valued at over USD 34 billion in 2023 and is estimated to register a CAGR of over 5.5% between 2024 & 2032, driven by increase in ...

Specializing in product development services that includes the full electrification of outdoor power equipment.

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o The Global Outdoor Power Distribution Market is projected to grow at a CAGR of 5.3% from 2025 to 2035, driven by increasing investments in infrastructure development and renewable ...

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