



Number of solar energy storage customers

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How many GW of solar & battery storage will be added in 2024?

Together, solar and battery storage account for 81% of the expected total capacity additions, with solar making up over 50% of the increase. Solar. In 2024, generators added a record 30 GW of utility-scale solar to the U.S. grid, accounting for 61% of capacity additions last year.

What is solar-plus-storage & how does it work?

When battery storage is paired with solar PV (known as solar-plus-storage), batteries can utilize solar energy whether or not the sun is shining. Solar-plus-storage can extend the value of solar energy by providing reliability to your business or community's energy capacity needs.

Are solar panels paired with storage?

In the first half of 2025, 40% of new residential solar installations were paired with storage, as changes to incentive programs and net metering structures have encouraged customers to use batteries to more optimally manage their PV system's generation.

Where does EnergySage solar data come from?

EnergySage solar data comes from its online marketplace that connects thousands of solar shoppers with hundreds of solar installers every day. An unparalleled data set. EnergySage collects millions of data points per week regarding the market dynamics of the U.S. solar industry.

The U.S. energy storage market delivered a record-breaking quarter in Q3 2025, installing 5.3 GW nationwide and pushing year-to-date additions past the total installed ...

Solar and storage quoting platform EnergySage found the percentage of homeowners nationwide purchasing a battery with solar ...

In 2025, capacity growth from battery storage could set a record as we expect 18.2 GW of utility-scale battery storage to be added to the grid. U.S. battery storage already achieved record ...

With 88% of installations, California, Massachusetts, and New York led the charge in the solar battery market. The forecast for 2025 anticipates the ...

In addition to an analysis of consumer preferences, model-level data on popular equipment choices, and insight into solar shoppers' other energy interests, this report quantifies the actual ...

By capacity rating, 10-100 MWh systems accounted for a 38% share of the United States energy storage market size in 2024, ...

Battery storage (with or without solar PV) can help businesses reduce energy costs by seven figures and utilities increase capacity and ...

Solar and storage quoting platform EnergySage found the percentage of homeowners nationwide purchasing a battery with solar panels rose to 34% in the first half of ...

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So far in 2025, 40% of new residential solar installations were paired with storage, as changes to incentive programs and net metering structures have encouraged customers to use batteries ...

storage in the Marketplace in 2020. The six states that showed the highest interest--Hawaii, Tennessee, Alabama, Indiana, Georgia, and California--all lack robust solar buyback ...

Battery storage (with or without solar PV) can help businesses reduce energy costs by seven figures and utilities increase capacity and reliability and decrease costs for their ...

By capacity rating, 10-100 MWh systems accounted for a 38% share of the United States energy storage market size in 2024, whereas projects above 100 MWh are forecast to ...

However, despite steady growth in the residential solar sector, there remains a significant gap in consumer awareness, particularly around solar + storage solutions.

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